3RD INTERNATIONAL MEETING OF EQUESTRIAN TOURISM

INTERNATIONALE FACHKONFERENZ ZUM PFERDETOURISMUS

MAY 15TH & 16TH, 2026
HOPPEGARTEN • GERMANY

Hand in Hand for Sustainable Equestrian Tourism

Organized by: Fédération Internationale de Tourisme Équestre (FITE), German Equestrian Federation (FN), Deutschland zu Pferd e.V. and Pferdeland Brandenburg/pro agro e.V.

Conference language: German with simultaneous translation into English

Location: Hoppegarten Racecourse, Brandenburg

Friday, May 15, 2026: Conference Day

09:30 a.m. Arrival & Welcome Coffee

09:50 a.m. Opening Remarks by:

- Frédéric Bouix, President of FITE
- Dieter Stier, Speaker of the Parliamentary Group on Equine Affairs*
- Dennis Kummer, Head of Rural Tourism at pro agro, Deputy Chairman of Deutschland zu Pferd & representing German Equestrian Federation (FN)
- Gerhard Schöningh, Managing Director, Hoppegarten Racecourse*

10:30 a.m. **Keynote Sessions:**

1. **Strategic Visions for the Future of Equestrian Tourism in Europe**
   Frédéric Bouix, President of FITE*
2. **Initiatives in Equestrian Tourism in Germany**
   Hans-Jürgen Jansen, Chairman of Deutschland zu Pferd
3. **Between Experience and Ethics**
   Katja van Leeuwen, Tour Operator*
4. **Knowledge & Education in Equestrian Tourism**
   Representatives of the organizing bodies / Dr. Anne Zinke, State Animal Welfare Officer of the Ministry of Agriculture of Brandenburg*

11:45 a.m. **Open Panel Discussion** with the speakers and representatives of the Brandenburg Equine Expert Group

12:30 p.m. **Lunch Break & Guided Tour around Hoppegarten Racecourse**

* subject to confirmation

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02:00 p.m. **Future Workshops (World Café):**

1. Transparency & Certification
Katja van Leeuwen, Tour Operator*

2. Training & Qualification
Dr. Anne Zinke, State Animal Welfare Officer
Ministry of Agriculture of Brandenburg*

3. International Comparison
Hans-Jürgen Jansen, Chairman of Deutschland zu Pferd

4. Stakeholders & Cooperation
Michaela Wilczek, State Endurance Riding Coach

04:15 p.m. Presentation of Workshop Results

05:00 p.m. Summary of the Day & Closing Remarks

05:30 p.m. BBQ & Networking

Saturday, May 16, 2026: Practice Day/Excursion

08:30 a.m. Departure from Hoppegarten Racecourse

09:00 a.m. Bus Tour Part 1: Experiencing Natural Landscapes

10:30 a.m. Visit: Equestrian Trekking Farm Sabine Zuckmantel*

12:30 p.m. Lunch – "Regional Cuisine"

01:30 p.m. Bus Tour Part 2: Transfer to Neustadt (Dosse)

03:00 p.m. Visit: The Brandenburg State Stud in Neustadt (Dosse)*

04:30 p.m. Official Closing

06:00 p.m. Return to Hoppegarten

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