

# INTERNATIONAL MEETING OF EQUESTRIAN TOURISM

RENCONTRES INTERNATIONALES DU TOURISME EQUESTRE

May 3rd & 4th,  
2024

ROME ~ ITALY

## PROGRAM

FRIDAY MAY 3 - CONI, Piazza Lauro de Bosis 15

### 9AM • WELCOME OF PARTICIPANTS

#### 9:30 AM • OPENING SPEECH

*Franco AMADIO - FITETREC-ANTE*

*Mirco CARLONI - Chairman of the Chamber of Deputies' Agriculture Committee - Italy*

*Alessandro ROMOLI - President of the Province of Viterbo - Italy*

#### 10:15 AM • EQUESTRIAN TOURISM: LOCAL DEVELOPMENT AND AGRITOURISM

Speeches and round tables

*Josephine HOLZ - Horse country in Brandenburg - Germany*

*Daniele SABATINI - Latium regional law on equestrian tourism and equestrian centers - Italy*

*Wu GANGFANG - Equestrian tourism and Agricultural tourism - China*

*Carlo HAUSMANN - Presentation of the potential of the Maremma Park - Italy*

### 12:30 PM • LUNCH

#### 2 PM • PARKS AND ROUTES: PROMOTING NATIONAL AND INTERNATIONAL TOURISM

Speeches and round tables

*Cesare GUIDUZZI - Italia a Cavallo - Italy*

*Luisa ALVAREZ - El Ranchito Ecuestre, between two countries - Spain*

*Caroline SEEHUSEN - Equestrian route : horses of Europe - Denmark*

*Cécilia DO TEGGOUR - The European Road d'Artagnan - France*

### 4 PM • BREAK

#### 4:15 PM • HORSE TRAVEL PROFESSIONALS: HAVE YOUR SAY!

The floor is given to horse travel professionals

*Sandra KUHNKE - EUnetHorse - Europe/Germany*

#### 6 PM • RESTITUTION, ASSESSMENT AND CLOSING SPEECH

*Claudio GALLONE and Gaetano BORRELLO - FITETREC-ANTE*

*Frédéric BOUIX - FITE*

### 6:30 PM • END OF THE MEETING



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## **PROGRAM SATURDAY MAY 4**

**9:30 AM  
4:30 PM**

### **OPTIONAL: VISIT TO THE LA BADIA EQUESTRIAN CENTER**

Point of departure: CONI, Piazza Lauro de Bosis 15  
Located in Ponzano Romano, the La Badia riding center, run by Mr. Ennio Serinaldi, trainer and breeder of Maremma horses, perpetuates the traditions of the Butteri and Monta Maremmana (traditional Italian working equitation) and offers excursions on horseback along the Tiber or on Monte Soratte.

Visit to the riding center, welcome aperitif and demonstration on horseback.

Transport from and to Rome included.  
Point of arrival: CONI, Piazza Lauro de Bosis 15

